



all in[™]
CHICAGO

All In Chicago 2019



All In™ 2019

Presented by CommunityHealth

A Series of Community and Thought Leadership Events

Goal of the campaign: 100% access to care in Chicago

Goals of the Annual Breakfast Summit: Ask everyone to join CommunityHealth in achieving the bold goal of becoming the first major metropolitan city to have a fully functioning system in place so that every Chicago resident has ***access to the right care, at the right time, in the right place.***

Inspiration/Concept

- Similar to *Chicago Ideas Week* or *Chicago Humanities Festival*
- Multiple Events with different speakers/topics/formats to address access

Where

- Events will take place in a variety of venues (e.g., *partner universities, hospitals, corporate offices, event spaces*)

When

- April – May 2019 (planning in progress)

Audience: All Chicagoans – *because everyone should be all in!*

- Health care partners and supporters
- Investors and corporate partners
- Community leaders and organizations, government leadership
- Medical professionals and students
- General public/individuals interested in supporting a movement/cause

All In™ 2019

Presented by CommunityHealth 2019 Proposed Event Series

April & May 2019

COMMUNITYHEALTH EVENTS

**5TH ANNUAL ALL IN
BREAKFAST SUMMIT
4.30.2019**

Mid-America Club of Chicago
*With featured
speakers/panel discussion*

**COMMUNITYHEALTH'S ASSOCIATE BOARD
ALL IN™ NETWORKING EVENT**

*Young professionals
networking event*

**COMMUNITYHEALTH'S ALL IN CHICAGO
CELEBRATION***

5.7.2019

Venue Six10

Supporters and sponsors reception

**This event will replace the Celebration of
Care*

PARTNERSHIP EVENTS

WORKSHOPS/LECTURES

PRESENTED BY COMMUNITY PARTNERS
*Geared towards students, medical providers,
volunteers*

**COMMUNITY ORGANIZATION
FORUM/DISCUSSION**

Geared towards social service organizations

ONLINE SESSIONS

*webinars, tutorials, info sessions,
twitter chats*

RADIO SHOW OR PODCAST FEATURE

*Geared towards partner universities and local
networks*

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PREMIER EVENTS OVERVIEW

5th Annual All In Chicago Breakfast:

Tuesday, April 30, 2019, from 7:30-10:30am at the Mid-America Club of Chicago

Target Audience: Leadership from across sectors, stakeholders, community leaders, health care professionals

Purpose: Address how we can all engage in providing health care access with speakers/topics addressing the current landscape and issues Chicagoans face in getting access to health care.

All In Celebration:

Tuesday, May 7, 2019, from 6-9pm at Venue Six10

CommunityHealth's All In Celebration for supporters will be an opportunity for us to recognize achievements in improving the health and lives of those accessing critical health care, supported by donors and partners of CommunityHealth. We expect more than 300 supporters to come together to celebrate success and contribute to the future of a healthy Chicago via CommunityHealth and the All In™ campaign.

Sponsorship of the 2019 All In Chicago Series

Benefits Opportunities

Marketing

- Verbal recognition during premiere events remarks
- *Recognition* Logo included in advertising campaign and promotional materials (*deadlines apply*)
- Website, social media and email recognition
- Event display recognition
- Full page promotion in series program book (*deadlines apply*)
- Recognition in paid advertising for event series (e.g. CTA Trains/Buses)
- Inclusion of appropriate education materials at events and/or branded marketing materials for guests (e.g. bags, pens for distribution)

Tickets

- An allotment of tickets to attend the All In Breakfast (1 table seats 7 guests)
- An allotment tickets to attend All In Celebration Event

Additional Partnership Opportunities

- Hosting or supporting educational programming (e.g. webinars, podcasts)
- Hosting or support social media campaigns (e.g. Twitter Chats, Facebook Live Broadcasts)

Benefits are negotiable and subject to change based on availability and support level. Some deadlines apply. Sponsors will be notified of any changes made to the original terms of agreement if an offering is no longer available or we are no longer able to accommodate the benefit. If you would like to customize your benefits package, please contact Meghan Phillipp at Mphillipp@communityhealth.org or 773-969-5952.

Are you in? #AllInChicago



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Meghan Phillipp
Corporate Relations and Special Events Manager
773-969-5952 | Mphillipp@communityhealth.org



All In Chicago
2019 SPONSORSHIP AGREEMENT

Sponsor’s Name (as you would like to be recognized):

Sponsor’s Total Contribution Amount: \$ _____

Contact Information:

Name: _____ Title: _____

Phone: _____ Email: _____

Authorized Signature: _____

This pledge agreement (the “Agreement”) is made by and between CommunityHealth and (the “Donor”) _____ on this date ____ / ____ / 20__.

Given that the donor wishes to make a gift to CommunityHealth:

Donor agrees to give CommunityHealth NFP, a charitable institution whose Federal Tax ID Number is 36-3831793, a donation of \$ _____. This irrevocable pledge will be paid as follows, with the donation paid in full by final payment due date.

1st payment pledge of _____ to be paid by _____.

2nd payment pledge of _____ to be paid by _____.

3rd payment pledge of _____ to be paid by _____.

Pledge form and payment should be mailed to:

CommunityHealth
Attn: Meghan Phillip
2611 West Chicago Ave.
Chicago, IL 60622

(Please make checks payable to CommunityHealth)

March 1st applies for some sponsor benefits. We want to thank you as often as we can, so please respond promptly to secure your 2019 sponsorship.

Payment is due by May 7, 2019; however we will honor your sponsorship benefits with a signed commitment form. Invoicing is not automatic but is available upon request.

Questions? Please contact Meghan Phillip, Corporate Relations and Special Events Manager at CommunityHealth at 773-969-5952 or MPhillipp@CommunityHealth.org.



Thank you for supporting CommunityHealth.